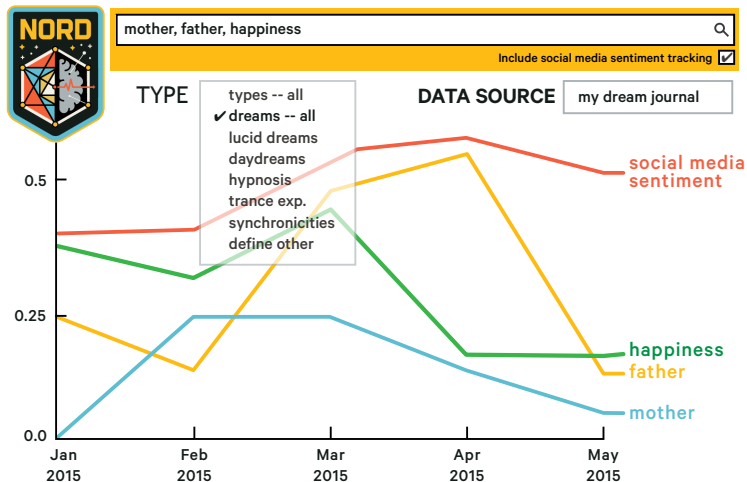




**Non Ordinary Reality Database**

**Utilizing the public Internet for real-time content analysis of the collective unconscious through stories people tell online describing dreams, visions, out of body experiences, trance journeys, and meditations.**

**NORD IS CUSTOMIZABLE & VERSATILE** Observe the collective dreamscape, and your part in it, through time-series trend line graphs. Simply search for a word to see the number of experiences that match over time; use multiple word searches. See collective trends at large on a single day, and track your dreams or meditations over years. Get insights by using NORD averages and scientific literature norms for comparison.



Example of customizable visual analysis from NORD

**NORD PROVIDES ANALYTICS** NORD indexes dream and visionary experiences from its users, as well as those found in other major public databases such as Internet dream journals that include hundreds of thousands of records. Together, these data sources comprise a search engine and analytics tool for the collective unconscious. NORD offers advanced search powered by content analysis and NLP algorithms to visualize insights about your dream experience.

## Non Ordinary Reality Database is a resource for:

### Dreamers

→ Keep a NORD journal for online encrypted storage, advanced search features, custom tracking and personal analysis of dreams and meditations.

    Anonymously contribute to NORD databases for real-time measures of the dreamworld and collective unconscious.

    You stay in control of your data, each entry will have individual privacy controls.

### Scientists

→ Collect experience reports specifically for non-ordinary reality experiences such as dreams, visions, trance, and other altered states of consciousness.

    Customize surveys and demographics collection; then export the results via API or web application.

    Analyze using content and NLP analysis, then compare with NORD data or norms from literature.

### Practitioners

→ Engage your clients' dream life through assigning dream journals and exercises.

    Communicate using secure and encrypted messaging system.

    Track themes and patterns as they inform treatment sessions.

    Lead dream groups or other group work with privacy control settings.